



**Gamma Phi Omega International Sorority, Inc.**  
*Unity and Sisterhood, Now and Forever, One and Inseparable*  
ΓΦΩ • Est. 1991

## **FOR IMMEDIATE RELEASE**

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### **GAMMA PHI OMEGA ESTABLISHES NATIONAL SCHOLARSHIP MONTH**

*Embodying academic excellence to its fullest potential*

Chicago, Ill.—Gamma Phi Omega International Sorority, Inc. (Gamma Phi Omega) has long revered academic excellence as its primal goal. In a historic move for the sorority, Gamma Phi Omega is inaugurating October as its National Scholarship Month.

The new national initiative was established as a means to further promote educational advancement in academia that fosters the sorority’s membership, the Latino community and all collegiate Greeks that strive to excel scholastically.

“This is truly a significant and exciting moment for us because very few organizations have a designated month for academics so it speaks to how much we value higher education,” said Kathy “PYROS” Portillo, national academic director. “This will be a time where we provide our membership with resources necessary for their academic enrichment and personal success as well as assist our communities with educational initiatives.”

Members will receive tools and resources outlining financial assistance links and deadlines for college tuition and/or study abroad programs.

*Gamma Phi Omega International Sorority, Inc. is a Latina-oriented organization founded on the campus of Indiana University April 17, 1991. Gamma Phi Omega promotes and fosters collegiate academic success, creates serving leaders within the community, raises cultural awareness, and unites women through the values of sisterhood. Gamma Phi Omega International Sorority Inc. is committed to the values of diversity and inclusion in order to attain and maintain excellence within our sisterhood providing women an equal opportunity without regard to race, age, sexual orientation, national origin, religion, marital status or disability. Gamma Phi Omega is a proud member of the National Association of Latino Fraternal Organizations. Visit our webpage at [www.gammaphiomega.org](http://www.gammaphiomega.org), or on Facebook at [www.facebook.com/GammaPhiOmega](http://www.facebook.com/GammaPhiOmega). Follow us on Twitter at [www.twitter.com/GPhiO1991](http://www.twitter.com/GPhiO1991).*

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